

# BlackBerry Internet Service v2.0

## A quick reference guide Selling BlackBerry devices just got easier!

### What's new – and how does it compare with BlackBerry Internet Service v1.8?

#### Highlights

Version 2.0 of BlackBerry Internet Service continues to offer push email and the ability to integrate with up to ten email accounts. It features various updates in technology and functionality, including:

- Easier email set-up
- Improved attachment viewing
- Enhanced email management

#### 1. Email Set-up

Adding email accounts is quick and easy. It can be done directly from the BlackBerry device or by accessing the BlackBerry Internet Service website using a desktop computer. Either way, the process is streamlined and intuitive. Customers enter an email address and BlackBerry Internet Service determines:

- What type of email account they're trying to integrate
- The best way to integrate the account

And now, customers don't need to create a BlackBerry-specific email address to set up their BlackBerry device.

A BlackBerry email address is still available, however, for customers who would like a wireless account. Some customers may use this BlackBerry email address exclusively as their 'on-the-go' address. Others may choose to give it to only a few close contacts, reserve it for urgent messages or use it as a back-up account. And those who can't or don't want to integrate their existing accounts can still have their messages forwarded to this address.

#### 2. Attachment Viewing

Customers can open popular attachment formats (including JPEG, BMP, TIFF, Microsoft Word, Excel and PowerPoint, Corel, WordPerfect and Adobe PDF). And, they can view PowerPoint presentations in an easy-to-use slideshow format.

#### 3. Email Management

Customers can easily add up to 10 business and/or personal email accounts and configure each one individually by assigning unique sent-from addresses, auto-signatures, filters and friendly names and each email account will have a separate inbox on the BlackBerry device.

Customers can manage all their email accounts directly from their BlackBerry device: their desktop account is updated whenever they send, delete or read a message on their BlackBerry device.<sup>1</sup>

Likewise, customers who opt to use a BlackBerry email address can manage the account directly from the device. Now, there's no webmail interface to deal with online.

And customers have no email storage quotas to manage for email accounts that are integrated with their BlackBerry device.<sup>2</sup> Now, the email address that comes with the device provides thirty-day auto-aging, so the BlackBerry device mailbox never gets full. It's that simple.

The summary chart below provides an overview of the key distinctions between BlackBerry Internet Service Email v2.0 and the previous release, BlackBerry Internet Service Email v1.8. You can use this chart as a quick reference and comparison guide.

	BlackBerry Internet Service Email v1.8	BlackBerry Internet Service Email v2.0
Do you get push email – where no prompting is necessary and messages are delivered automatically to your BlackBerry® device?	Yes	Yes
Can you view attachments?	Yes	Yes, and with BIS 2.0, you also have improved PowerPoint® attachment viewing.
Do you manage your BlackBerry device mailbox by logging on to a website?	Yes	No – you can do it right from your BlackBerry device. There's no need to log on to a website.
Is there an email storage quota?	Yes. There's a size-based quota with user-defined auto-aging.	No. There are no storage quotas to manage. <sup>2</sup> With 30-day auto-aging, the mailbox never gets full.
Will email messages sent to your BlackBerry device also be stored online at the BlackBerry Internet Service website?	Yes	No
Is a BlackBerry email address required?	Yes. Creating a BlackBerry email address is a mandatory part of setting up the BlackBerry device.	No. Customers now have the option to create a BlackBerry email address.
Can customers choose their BlackBerry email address?	No – the BlackBerry email address is based on their BlackBerry User ID. The email address format is: <a href="mailto:userid@carrier.blackberry.com">userid@carrier.blackberry.com</a> The user ID cannot be changed.	Yes. Customers who choose to set up a BlackBerry email address can change it. It's independent of their BlackBerry User ID <sup>†</sup> . The email address format is: <a href="mailto:name@carrier.blackberry.com">name@carrier.blackberry.com</a> The 'name' portion of the address can be changed by the customer.
How are third-party accounts accessed?	All third-party mail is downloaded to a central, RIM-hosted email account prior to being delivered to the device.	There is no need for an interim email account (<user>@carrier.blackberry.net) to provide third-party email account access via a BlackBerry device. Instead, the third party account is accessed directly.
Do customers have to choose just one 'sent from' address for messages sent from their BlackBerry device?	Yes	No. Customers can easily add up to 10 business and/or personal email accounts, configure each one individually and use a unique 'sent from' address for each email account and each email account will have a separate inbox on the BlackBerry device.

For more information please visit [www.blackberry.com](http://www.blackberry.com).

<sup>†</sup> Check with airtime service provider for airtime wireless service, availability, roaming arrangements, service plans and supported features.

1 Reconciliation from device to source only. Mail provider, implementation, and protocol-dependant.

2 Storage limits imposed by ISP or mail provider still apply.



Check with service provider for roaming arrangements, service plans and supported features and services. RIM makes no representation, warranty or guarantee and assumes no liability whatsoever in relation to third-party products and services.

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