

## PRICING INFORMATION

### CHANNEL PRICING

#### 1. LINEAR CHANNELS

- 24 Channels (including 7 Free to Air channels), 7 Categories

Channel No.	Linear Channels	Ala Carte (1 mth)	Ala Carte (12 mths)
<b>HD</b>			
10	VOOM HD	\$12.84	\$10.70
11	Equator HD	\$12.84	\$10.70
12	Sling HD	\$12.84	\$10.70
<b>Entertainment</b>			
20	Sony Entertainment Television	\$8.56	\$6.42
<b>Kids &amp; Family</b>			
26	ETTV Yoyo	\$6.42	\$5.35
27	Luli - The Channel for Babies	\$6.42	\$5.35
28	CBeebies (from 29 Jul, 12pm)	\$6.42	\$5.35
<b>Infotainment (from 29 Jul, 12pm)</b>			
30	BBC Knowledge	\$8.56	\$6.42
31	BBC Lifestyle	\$6.42	\$5.35
<b>Asia</b>			
36	Dragon TV	\$6.42	\$5.35
37	CCTV 4	\$4.28	\$3.21
38	KBS World	\$5.35	\$4.28
39	Zee Channel	\$6.42	\$5.35
<b>Music</b>			
40	Zee Muzic	\$4.28	\$3.21
<b>News</b>			
46	ETTV Asia News	\$6.42	\$5.35
47	CCTV 9	\$6.42	\$5.35
54	Mei Ah Movies Channel (Asia)	\$10.70	\$8.56



## 2. RENT-A-PACK (On Demand Channels)

- 9 Channels

RENT-A-PACK	Ala Carte (1 mth)
PIX	\$12.84
PIX THRILLER	\$12.84
Mei Ah Movies On Demand	\$12.84
Formosa TV	\$7.49
Mom-On-Demand HD	\$7.49
WorldSport HD	\$8.56
Hong Kong Dramas	\$8.56
MobTV Select (Available Aug '07)	\$8.56
Jetix On Demand (Available Aug '07)	\$6.42

## 3. VOD

VOD	Ala Carte
Same Day DVD Release (For selected titles)	\$7.49
Latest Blockbusters*	\$6.42
Favorite Movie Hits*	\$5.35
Asian(Latest)	\$5.35
Asian(Library)	\$3.21
Korean (Per Episode)	\$1.07

\* From Sony Pictures Entertainment, Twentieth Century Fox and Buena Vista International

## SET UP PRICING

Basic Subscription Charges for 1 <sup>st</sup> HD Set-Top Box	Minimum Charge per month	\$16.05/mth*
	Installation Charge	\$53.50
	HD Set-Top Box Rental	FREE
Optional Add-ons for 1 <sup>st</sup> HD Set-Top Box	Digital Video Recording (DVR) Feature	\$10.70/mth

All prices are inclusive of GST

\*Based on content spending per month per service account per bill